

# SmartAlps Webinar on "Mobility in municipalities & regions"

## 25th of March 2024

### Elements in building a mobility offer in municipality/region

### How to finance and maintain a mobility offer ?

adequate broadband infrastructure for the organisation of mobility offers and for autonomous driving is needed.

be open minded but also pragmatic

Steps in participatory process:  
 1. solid initial situation analysis  
 2. Best practice examples to show solutions  
 3. Brainstorming for ideas and financing  
 4. description of ideas  
 5. responsibilities

creating small groups of local and regional stakeholders (eg LAGs) to design and implement projects

Importance of communication with the communities – information and informing the communities

using existing solutions and technologies.

subsidies from national, regional and local levels

1) Important factors in participatory process:  
 • how to leverage between different ideas: feasibility and importance of a well-planned strategy  
 • Identification of users and existing use-cases

2) Important factors in participatory process:  
 • Familiarizing communities with the new technologies  
 • Knowing social structure of the users: elderly vs youth – who uses the service

multimodal mobility solutions are key

In order to be cost efficient: clarify needs in mobility, be clear on target groups (youth, tourism etc.). who needs what?

create a new governance system (political authorities, private partners etc.) and definition of clear roles

Service providers have to search for economy of scales in order to be more cost efficient.  
 (for carsharing in Switzerland the objective must be 3000 managed cars.

Adhesion fees

cooperation between different service providers.

in the future evolvement from a mobility pionier in a periphery to national and global forms of transport (eg. Uber or Didi in China <https://de.wikipedia.org/wiki/Didi>)  
 new forms of collective transport on a automobile basis have to be sought.

Project groups, increase in investments

Consider cultural, social specifics

Clear problemstrategy is needed. Mapping of the stakeholder needs, What data is needed?

integration of different administrative level in order to work together → integration of finances

Unfortunately autonomous busses still need to be accompanied by a person. Save costs by using community based and voluntary drivers

In the future more and more private service providers will replace statal providers of collective mobility

Lisa as a complement in the city traffic <https://www.lisa-tulln.at/>  
<https://www.energie-noe.at/carsharing-mit-elektroautos>

Ist Mobil <https://istmobil.at/> is similar to mybuxi, promising but unfortunately high costs, especially the taxi fleet creates high costs